



FOR IMMEDIATE RELEASE  
December 17, 2007

**Media Contact:**  
Curt Brantingham  
Public Relations Manager  
Indiana Office of Tourism Development  
[cbrantingham@VisitIndiana.com](mailto:cbrantingham@VisitIndiana.com)  
(317) 233-0611

## Indiana Tourism Office Unveils 2008 Travel Publications

INDIANAPOLIS – All new content and cover photos highlight the 2008 Indiana travel publications unveiled this week by Lt. Governor Becky Skillman and the Indiana Office of Tourism Development. IOTD distributes five publications including the Indiana Travel Guide, Festival Guide, Travel Map, Play Pack, and Golf & Travel Guide.

The Indiana Travel Guide is the most comprehensive resource, offering 160-pages of information on attractions, entertainment, special events, recreation, restaurants, and lodging throughout the state. Each of Indiana's six tourism regions is color-coded, making the Travel Guide easy to use. Readers will learn more about activities including outdoor adventure, family fun, girlfriend getaways, arts & culture, and agritourism.

"Indiana has so much to offer travelers, whether they are planning a vacation, a weekend getaway, or visiting family," said Lt. Governor Skillman. "These publications serve as a valuable resource for out-of-state visitors as well as Hoosiers looking for adventure, relaxation, or entertainment options in Indiana."

Copies of the Indiana travel publications are available free of charge. They can be ordered online at [VisitIndiana.com](http://VisitIndiana.com), or by calling (800) 677-9800.

Along with new editorial content, new cover images are featured on the 2008 travel publications. A different Indiana destination was chosen to be featured on each cover:

Travel Guide – French Lick Resort Casino (French Lick)  
Festival Guide – Parke County Covered Bridge Festival (Marshall)  
Play Pack – Pokagon State Park (Angola)  
Travel Map – Stonebridge Inn & Spa (Batesville)  
Golf & Travel Guide – Cobblestone Golf Course (Kendallville)

**NOTE TO EDITORS:** High-resolution images of all five travel publication covers are available at [VisitIndiana.com](http://www.in.gov/tourism/media/travelPubs.html) by clicking on the following link: <http://www.in.gov/tourism/media/travelPubs.html>.